

2017 ANNUAL REPORT



HEADLINES DON'T END VIOLENCE-ACTION DOES.

LETTER FROM PATTI & KENT

While every year is unique, this past year, 2017, has been original in so many ways. For POV, it was a year of, "not business as usual." After many years of a highly produced and successful Humanitarian Awards Gala, the Board and Staff opted to create an event on a smaller scale with fewer expenses, hosting it at our Downtown LA Metro headquarters. We transformed our office into a special venue with delicious catering, a signature cocktail and valet parking. We launched our Domestic Violence Action Fund (DVAF), at this invitationonly reception event. About IOO special guests mingled and socialized and learned about the new Imagine Life Without Domestic Violence Campaign, as the song from Hamilton goes, "in the room where it happens." Our guests were able to hang out in the hub of our emergency,

intervention, prevention and education services, where #metoo survivors have been coming for years for counseling, support and healing. This change of venue was a big hit, resulting in a successful fundraising event

We sustained another growth spurt this past year. We are now at 50 plus employees and receive so much support through our dedicated volunteers. We continue to grow as we try to accommodate the demands of survivors who are coming forward even more, due to these issues gaining more attention. Last year, we served over 41,000 people through our expanded Trauma Recovery Center services, TRIUMPH Model for healing, and the very active Domestic Abuse Response Team (DART) and Sexual Assault Response Team (SART) programs. We launched a new partnership: the Off Limits Sexual Harassment Hotline, with LA Metro Transit. Now, train, subway and bus riders have the option of calling our hotline for confidential services and support.

The other "unusual business" this past year, is the courage of survivors sharing their stories through the resurfacing of the simple, yet profound statement, #metoo. Sleeping traumas have been awakened and the world has noticed. This is a moment that POV and the movement to end sexual and domestic violence has been working towards for almost 50 years. With 25 support groups, we persevere in finding ways to respond to the needs of these individuals and the community. It is a bit overwhelming at times, but nothing we can't handle.

After all of the headlines and hashtags, the who's next and what's next, we continue our work of social service, social change and social

justice. Headlines don't end violence-action does. We continue to find ways to bring the marginalized to the center, and to include the forgotten, the silenced and the left out. We are committed to preventing violence from happening in the first place through education and to challenge the parts of our culture that oppresses, demeans and violates. We thank you for your interest in Peace Over Violence, and hope you will continue to support us in our quest to build relationships, families and communities free from violence.

Patti Giggans Patti Occhiuzzo Giggans **Executive Director**

Kent Kiesey Board President

SEXUAL HARASSMENT



407 CRISIS CALLS ON THE METRO "OFF LIMITS" SEXUAL HARASSMENT HOTLINE

Sexual harassment is a testing ground for sexual violence. It happens every day on the streets, in the workplace, in every industry-everywhere. LA Metro continues to strive to address and reduce the prevalence of sexual harassment on their buses and trains in order to be the best resource for their riders. This year, POV and LA Metro took our three year long partnership to a new level. Utilizing POV's existing hotline and our trauma informed counselor advocates, Metro created one of the first ever hotlines dedicated to bringing support and resources to their riders who have experienced sexual harassment while riding their transit. Hundreds of riders have called in to the hotline, learning their options, becoming empowered and making a difference for all riders.

#METOO

Survivors have been sharing experiences of sexual, domestic and interpersonal violence online and offline, leading the movement with their strength and courage. They've made sure that society not only becomes aware of the problem, but is actively engaged in dismantling rape culture and violence against women. Conversations are happening and we are experiencing a shift. Women and men will no longer stay silent. The uproar of empowered voices are encouraging a movement.

OVER I,000 EMPOWERMENT SELF-DEFENSE TRAINEES

For over 40 years, POV has taught thousands of women and girls Empowerment Self-Defense, a set of awareness, assertiveness, verbal confrontation skills, safety strategies and physical techniques that enable someone to successfully prevent, escape, resist and survive violent assaults. Although not funded, POV's Empowerment Self-Defense continues to grow and solidify its position as a form of comprehensive prevention. Over the last few years, POV has developed a collaboration with the West San Gabriel Valley Association of Realtors, participating in their Realtor Safety Seminars twice a year. In 2017, for the first time ever, POV was invited to teach an Empowerment Self-Defense workshop at the California Association of Realtors Conference, an annual event that brings thousands of realtors together in San Diego. We taught hundreds of realtors, women and men tools for not just being safe, but "realtor safe." With this new partnership and all of the workshops we taught throughout California, POV was able to empower over 1,000 people with selfdefense.



POV and LA Metro created one of the first-ever hotlines dedicated to supporting riders who have experienced sexual harassment while riding on transit.



POV's Chief Program Officer, Yvette Lozano, teaches an Empowerment Self-Defense workshop at the California Association of Realtors Conference.

DENIM DAY

OVER 12 MILLION PEOPLE ACROSS THE WORLD SAY, "THERE'S NO EXCUSE AND NEVER AN INVITATION TO RAPE!"

In 2017. Peace Over Violence, in partnership with the GUESS Foundation, observed our 18th Annual Denim Day Sexual Violence Prevention and Education Campaign. With over 12 million individuals who participated and supported Denim Day across the world, people in all 50 states and II8 foreign countries wore jeans with a purpose and committed to educating themselves and others about sexual violence. We rolled out campaign ads in 17 printed magazines and ran Denim Day 2017's PSA video on Taxi TV in New York City, Chicago, San Francisco, Boston, Washington DC, Miami and Las Vegas. Each year the camp aign continues to grow its impact nationally and internationally, reaching tens of millions of people. We look forward to increasing our influence in 2018 with the participation of even more individuals, families, communities, campuses, businesses-everyone!

DENIM DAY WORLDWIDE, INTERNATIONAL IMPACT

Over 12 million people from all over the world wore jeans with a purpose, proclaiming that sexual violence is not welcome in our cities, in our families, on our campuses, in our locker rooms, in the workplace, in our relationships, at our parties, on our trains, or anywhere!

THE FLAGSHIP CITY, DENIM DAY IN LOS ANGELES PRESS CONFERENCE

The City of Los Angeles declared Denim Day citywide for the I8th year in the flagship city of the campaign. On the morning of April 26th, POV kicked off Denim Day with prominent and influential Angelenos who joined together to spread the message that SEXUAL VIOLENCE IS NOT WELCOME HERE.

DENIM DAY CONCERT: THIRD STREET PROMENADE IN DOWNTOWN SANTA MONICA

POV and The GUESS? Foundation in partnership with Downtown Santa Monica activated Third Street Promenade with street banners, a pop-up booth in front of the GUESS? Store, and a live concert by Maya Jupiter and Aloe Blacc.

YOUTH LEADERS HOST DENIM DAY ACTIVATION, MIGUEL CONTRERAS LEARNING COMPLEX

POV and the Los Angeles Unified School District have worked as partners for over 20 years providing tools to students to be leaders on their campuses. On Denim Day, Youth Leaders throughout the school district led assemblies, lunchtime activities and events. Members of the Miguel Contreras Learning Complex utilized chalk art to spread messages of awareness and solidarity with survivors.





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Top: Denim Day spokesperson Maya Jupiter performs live in Downtown Santa Monica as part of POV's 18th Annual Denim Day. Bottom: Stephanie Wiggins, Councilmember Nury Martinez, Claudia Batres-Flores, Mayor Eric Garcetti, Patti Giggans, Denim Day spokescouple Aloe Blacc and Maya Jupiter, LA Galaxy legend and Director of Girls' Academy Kevin Hartman, LA Rams Cheerleaders, former LAUSD Board President Steve Zimmer and other community members gathered for a Denim Day press conference at LA City Hall.

POV prevention staff Anthony Lopez geared up for Denim Day at Miguel Contreras Learning Complex.

OFFICIAL DENIM DAY FASHION SPONSOR GUESS? Foundation

DESIGNER DENIM SPONSORS Artivist Entertainment Aura Cacia The California Wellness Foundation Duffy Kruspodin, LLP Supervisor Mark Ridley-Thomas The National Football League Union Bank Worthe Family PREMIUM DENIM SPONSOR Los Angeles Rams Cheerleaders

BLUE JEAN SPONSORS The California Endowment Foundation Christopoulous Family Etsey Bomberger, Child Abuse Attorneys Mayor Eric Garcetti Supervisor Sheila Kuehl LA Galaxy Mitch O'Farrell, Councilmember District 13 PARTNERS Arcadis The Craftsman/Avery Restaurants Dawn Bey Bob Blumenfield, Councilmember District 3 Mike Bonin, Councilmember District II Manufacturer's Bank Newmark Grubb Knight Frank David Ryu, Councilmember District 4

MEDIA SPONSOR Clear Channel

THE DOMESTIC VIOLENCE ACTION FUND



For 46 years, Peace Over Violence has been dedicated to realizing our vision: a world without violence. We have witnessed the harm caused by domestic violence—beyond the person it victimizes and the family it tears apart. We believe that by eliminating domestic violence and its web of harm, we can reduce the intersecting health, social and economic problems in our communities. The Domestic Violence Action Fund (DVAF) is POV's newest initiative that seeks to move Los Angeles, and beyond, to imagine life without domestic violence. We believe that violence begins in the home and extends into society at large, contributing to violence everywhere. DVAF features iconic photographs from Brian Cross (B+). He is one of the most prominent music photographers working today. He has photographed more than one hundred album covers, made several feature-length music films and many music videos. His photos have appeared in the New York Times, Rolling Stone, Vibe, the Fader and the Wire. B+ is an assistant professor in the Department of Visual Arts at the University of California, San Diego, and cofounder of Mochilla.

To imagine life without domestic violence goes beyond a world where no woman is battered and no child is abused—it impacts society as a whole.

TO REDUCE TRAUMA END DOMESTIC VIOLENCE

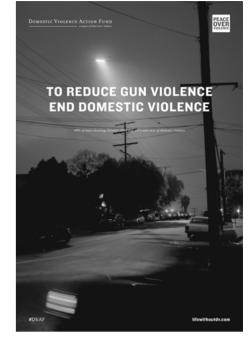
People exposed to domestic violence as children are more likely to engage in, or be victimized by domestic violence as adults and face an increased risk of developing chronic disease.

TO REDUCE GUN VIOLENCE END DOMESTIC VIOLENCE

From 2009-2016 in the U.S., there were 156 mass shootings—incidents in which four or more people were shot and killed. The majority of mass shootings—54 percent of cases—were related to domestic or family violence.

TO REDUCE HOMELESSNESS END DOMESTIC VIOLENCE

Over 90% of women experiencing homeless-ness have also experienced sexual or domestic violence during their lifetime.





Peter Long, Ph.D, President and CEO, Blue Shield of California Foundation at the launch of our Domestic Violence Action Fund where he was honored as a Champion for a world without domestic violence.

DVAF CHAMPIONS

Jehan F. Agrama & Dwora Fried Dawn Bey & Christina Mauro Pamela Palmer Frank & Mary Quevedo Downtown Women's Center





UnionBank



PROGRAMS & SERVICES

41,883 PEOPLE SERVED THROUGH POV PROGRAMS & SERVICES

17,011 people reached through trainings with professional and community outreach

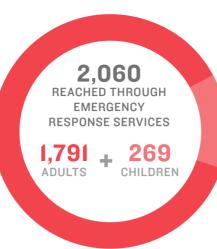
II,406 crisis calls answered by Counselor Advocates

10,516 people reached through Denim Day presentations

2,060 people reached through emergency response services

490 people received individual and group counseling

400 people reached by Deaf, Disabled and Elder Services



2,060 PEOPLE REACHED THROUGH EMERGENCY RESPONSE SERVICES

Counselor advocate volunteers and staff answered over II,000 calls on our 24-hour hotline, offering a safe space and validation to survivors as well as information and education to significant others, social service agencies and law enforcement agencies seeking support for a victim. No matter the current political climate, when #metoo went viral and we saw an increase in calls, and when threat of mass deportation caused hotline activity to decrease, our intervention services remained ready to offer resources to individuals when they are ready to reach out.

"I began working with a survivor who was a victim of domestic violence, referred through the Domestic Abuse Response Team. We were able to schedule a time for her to come to our office for her first session, where she would be able to share her experience and create a plan that fit her pace and her healing. After our first session, the survivor felt like she wasn't ready for services. Fortunately, we were able to discuss a safety plan and a plan for when she decided it was a good time for her to get back into touch with POV, to continue services, that she could call the office or she could call our hotline whenever she needed to talk to someone.

Months later, this same survivor called our 24hour hotline after she was assaulted for the second time. This person was met with support and validation and ready to reach out to me for case management. She's since been in contact with me and is now actively receiving services."

- April, DV Program Specialist

YOUTH OVER VIOLENCE SUMMER INSTITUTE

One of the most exciting and enriching times of the year at our Downtown Los Angeles headquarters is during the summer when we have the privilege of meeting and training new youth during our Youth Over Violence Leadership Institute. Supported by The LA Kings, the Official sponsor of the Institute, we are able to provide a thorough and interactive leadership training that teaches youth to organize violence prevention programs and activities on their campuses and in their communities. This funding supports materials, field trips, stipends that each youth receive once they complete their internship, and food, to fuel their stomachs and their minds!

Twenty-eight youth made the decision to spend their summer learning about healthy relationships and sexuality, sexual and domestic violence, bullying, media, gender and violence and more. Through this training, they've gained valuable tools and skills that they can use to take back to their schools, families and communities. During their internship, these youth built on what was learned during the first few weeks from our In Touch With Teens curriculum, and began to grow their violence prevention journeys beyond the summer. Through several learning tracks consisting of Community Organizing, Digital and Social Media and Creative Writing, the youth chose which medium best challenged their personality, and through that, learned new ways of communicating violence prevention education.

Above, POV youth and staff met former L.A. Kings player and radio analyst Daryl Evans on a visit to the Kings' training facility.



WHERE ARE THEY NOW?

POV is committed to building a world in which young people are leaders in their own lives and committed to non-violence. We believe that youth are not only the leaders of tomorrow, but also of today. By strengthening and building upon the innate leadership skills of young people, we can help build their resiliency so that they can grow into healthy adults and impact the world positively.

MIGUEL BAEZ

Youth Leadership Institute '09. Miguel works as a Security Guard and continues to volunteer with the Leadership Institute.

"When I was in high school, like many students I was initially drawn to join the Students Together Organizing Peace (STOP) club when I heard there was pizza. My passion and commitment to building healthy relationships quickly grew soon after that meeting, I joined the club and participated in POV's Leadership Institute that summer. Then and now, I share the tools that I learned with my friends, peers, family and anyone that I can. Together, my girlfriend and I model peace over violence through our relationship, how we treat each other and how we communicate with one another. What we learned when we were Juniors in high school is applicable to our relationship in our twenties."

MELODIE KRUSPODIN

Youth Leadership Institute '03. Melodie is now the Prevention and Policy Division Manager at POV

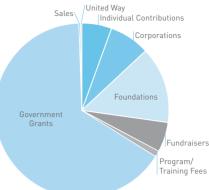
"During my first year of high school, I was already thinking about what would look good on my college applications. I identified as a feminist, so when my English teacher suggested that I consider joining the STOP Club, I was in. Any project or paper that was assigned, I would find some way to fit in education around violence or feminism. From STOP Club and the Leadership Institute to now, I use a lot of the education skills that I gained over the years with the youth and young people in my life; I feel that I am able to better connect with them because of it. Youth need adult support to truly create change and build safer communities. We all have to work together."

STATEMENT OF FINANCIAL POSITION



ASSETS

Current Assets			
Cash	\$189,695.02		
Accounts receivable	786,321.57		
Prepaid expenses	51,950.12		
Total current assets		\$1,027,966.71	
Other Assets			
Deposits	21,646.45		
Total other assets		21,646.45	
Total Assets		\$1,049,613.16	



INCOME STATEMENT

Revenues			
Individual Contributions	222,849.75		
Corporations	291,160.94		
Foundations	548,125.26		
Fundraisers	217,440.35		
Program/Training Fees	50,519.05		
Government Grants	2,543,706.94		
Sales	18,824.41		
Investment Income	1.49		
United Way	1,906.67		
Total Revenues	3,894,534.86		
Expenses			
Management & General	124,048.14		
Fundraising	311,450.15		
Program Services	3,394,424.03		
Total Expenses	3,892,922.32		
Net Income or Loss	72,342.71		

LIABILITIES & CAPITAL

Current Liabilities			
Accounts payable	\$35,907.79		
Accrued Expenses	83,435.58		
LA City Attorney Pass-Through	0		
Advances on grants	134,508.00		
Total Current Liabilities		253,851.37	
Total Long Term Liabilities		0	
Total Liabilities		253,851.37	
Capital			
Net Assets LFY	547,757.19		
Board Reserve Fund	168,000.00		
Net Income	80,004.60		
Total Capital		795,761.79	
Total Liabilities & Capital		\$1,049,613.16	

BUILDING HEALTHY RELATIONSHIPS, FAMILIES, AND COMMUNITIES FREE FROM SEXUAL, DOMESTIC, AND INTERPERSONAL VIOLENCE.

THE EXECUTIVE TEAM

Patti Giggans, Executive Director Cathy Friedman, Associate Director Peggie Reyna, Project Director: Deaf, Disabled & Elder Services / Anti-Stalking Project Yvette Lozano, Chief Program Officer

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VOLUNTEER & INTERNSHIP OPPORTUNITIES

The Peace Over Violence family cannot thank our volunteers enough for the dedication, love and compassion that they bring to the agency. Their commitment to youth, survivors, families, communities and the violence prevention movement is invaluable. Together, they have countless hours of service towards building a world free from violence - it's because of them that we are that much closer.

If you are interested in becoming a volunteer, please contact info@peaceoverviolence.org

- + Counselor Advocate: 24-Hour Crisis Hotline
- and Emergency Response + Counselor Advocate: Domestic Abuse
- Response Team (DART)
- + Legal Internship
- + MFT/MSW Clinical Internship
- + Violence Prevention Specialists
- + Voices Over Violence + Youth Over Violence Leadership Institute

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CORPORATE SUPPORT

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Peace Over Violence relies on financial support from the community. Your generous gift will contribute to the continuation and success of our programs.

Give today. Visit peaceoverviolence.org or call 213.955.9090 for more information.

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